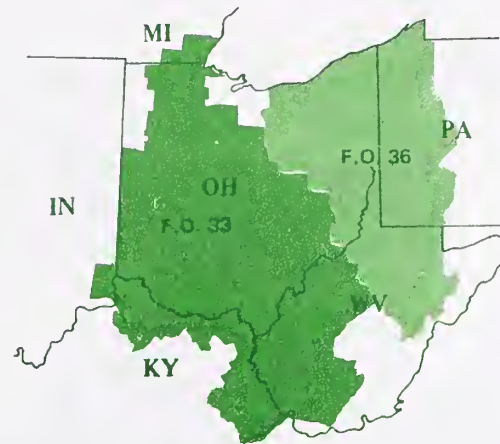


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THE MARKET ADMINISTRATOR'S BULLETIN



Ohio Valley Marketing Area
Federal Order No. 33

Eastern Ohio Western-Pennsylvania Marketing Area
Federal Order No. 36

VOL. XXI-NO. 6

C. MACK ENDSLEY, Market Administrator

JUNE 1990

ISSUED FOR THE INFORMATION OF PRODUCERS WHO ARE NOT MEMBERS OF COOPERATIVE ASSOCIATIONS

Consumers to "Scoop Up" Savings in Joint Dairy/Nabisco Promotion

The National Dairy Promotion and Research Board (NDB) and The United Dairy Industry Association (UDIA) are teaming up with Nabisco, Inc. for a special summer ice cream and cookies promotion this July.

"This coordinated effort is another success story of SMA (the Strategic Marketing Alliance) in action," comments George de Jager, NDB Senior Vice President for Advertising and Marketing. "For the first time in years, we are mounting a unified generic dairy promotion campaign from coast to coast."

Responding to research that indicates consumers often run out of ice cream on average a week before they repurchase the dairy dessert, the joint promotion encourages "doubling up" on ice cream and cookie purchases.

"Ice cream purchases are typically made during major grocery shopping trips rather than quick in-between trips for convenience items," said Grover B. Simpson, acting Senior Vice President of Advertising and Marketing Services for the American Dairy Association.

"The irony is that most households consume a half gallon of ice cream several days before they replenish it. We want to mark it easy for the consumer to buy more than one carton of ice cream and one packages of cookies at a time so that they don't run out of their favorite desserts."

The offer provides up to \$2.00 off on a second container of ice cream and a cents-off coupon on Nabisco's newest cookie when a half gallon of ice cream and two packages of either Nabisco Chips Ahoy or Nabisco Oreos are purchased. Consumers can take advantage of the offer via a coupon in a July 15 free-standing insert (FSI) in Sunday newspapers or through an in-store mail in offer.

"For the first time in years we are mounting a unified generic dairy promotion campaign from coast to coast."

The budget for the promotion is approximately \$9.2 million, which will include television and newspaper advertising, as well as extensive in-store point-of-purchase displays

and materials.

Television Advertising

NDB will augment its \$4.5 million, 16-week ongoing ice cream campaign by \$1.5 million during the two weeks surrounding the coupon's July 15th publication date. New, 15-second commercials highlighting the promotion will be run during the two week promotion period.

In Store Displays

UDIA has designed extensive point-of-purchase materials - including mobiles, freezer case displays, artwork and end-aisle displays for retailers. Additionally, UDIA teamed up with Nabisco to install the materials in supermarkets across the country.

* SOURCE: National Dairy Board
News - April/May 1990



Changes in the Price of Dairy Foods Compared to "All Food"

Until the fall of 1988, the prices of milk and dairy products have remained relatively stable. Retail prices of milk and dairy products increased at a slower rate than did retail prices for all other foods. From 1986 to 1988, the Consumer Price Index (CPI) for all foods increased from 108 to 118.1, while the CPI for dairy products increased from 103.1 to 108.3.

Many people believe that the reason dairy product prices were stable at a time when the price of other foods were increasing is one reason why dairy product sales consistently increased during 1985 through 1988.

Since the fall of 1988, prices of milk and dairy products have been more volatile and in 1989 and early 1990, the milk and dairy product prices have increased more rapidly than prices for all food.

Wholesale prices of butter, nonfat dry milk and cheese, and dealers' buying prices for milk for fluid use have declined sharply recently and may decline further. These declines are just beginning to be reflected in retail prices.

As declines in wholesale prices are reflected in retail prices, this should improve the climate for merchandising and promoting the sales of milk and dairy products. It is likely that increases in wholesale prices of dairy products may occur later in the year. This expectation may have some impact on the extent to which recent wholesale price declines are reflected in retail prices.

MAY MILK PRODUCTION

Milk production in the 21 major States during May totaled 11.2 billion pounds, 2 percent above production in these same States in May 1989, according to the Agricultural Statistics Board. April revised production, at 10.8 billion pounds,

was 1 percent above April 1989. Production per cow in the 21 major States averaged 1,317 pounds for May, 22 pounds more than May 1989.

The number of cows on farms in the 21 major States was 8.51 million head, 3 thousand more than April 1990 but 6 thousand head less than May 1989.

During the January/March period, the 21 major States produced 31.3 billion pounds of milk, 84.8 percent of the U.S. production. If producers in the remaining 29 states not surveyed monthly followed the same pattern as the 21 States, the U.S. production would be 13.2 billion pounds for May 1990.

*SOURCE: Dairy Market News
June, 1990*

FEDERAL ORDER NO's 33 and 36 COMBINED MARKET STATISTICS

	MAY 1990	APRIL 1990	MAY 1989
Total Producer Milk	554,038,943	512,446,420	579,639,061
Class I Producer Milk	285,454,375	271,696,531	296,343,453
Class II Producer Milk	91,845,841	84,026,868	106,920,164
Class III Producer Milk	176,738,727	156,723,021	176,375,444
Percent Class I	51.5	53.0	51.1
Percent Class II	16.6	16.4	18.5
Percent Class III	31.9	30.6	30.4
Number Producer Farms	8,143	7,959	8,464
Daily Average Productions per Farm	2,195	2,146	2,209
Daily Average Producer Milk	17,872,224	17,081,547	18,698,034
Number of Reporting Handlers	62	64	63

FEDERAL ORDER 33 MARKET SUMMARY FOR MAY 1990

Gross Class I utilization averaged 3,948,808 pounds per day during May 1990. On a daily basis this was an increase of 3.3% from the previous month and 3.1% more than May 1989. 1/

The May 1990 Class I utilization of producer milk totaled 118,321,287 pounds or 55.7% of the reported producer receipts. This utilization percentage is .7% less than last month and 3.7% more than May 1989. 1/

The average butterfat test for gross Class I utilization was 2.1% for May 1990.

Receipts from 3,051 producers by 25 pool handlers regulated by Order No. 33 averaged 6,853,914 pounds daily for May 1990. On a daily basis this was 3.7% more than last month and 4.9% less than May 1989. 1/

Producers supplying the market increased by 138 from the April 1990 total and decreased by 43 from May 1989. The daily average producer receipts per farm of 2,246 pounds were 23 less than the previous month. On a daily basis this is 84 pounds less than May 1989. 1/

The May 1990 Class I price was \$14.06 per hundredweight for 3.5% milk delivered to pool plants in Zone 3. This was 20 cents less than the April 1990 Class I price and \$1.04 more than the May 1989 price. Prices for Class I milk in parts of the marketing area other than Zone 3 reflect the specified location adjustment of minus 24 cents in Zone 1, minus 14 cents in Zone 2, plus 7 cents in Zone 4 and plus 15 cents in Zone 5.

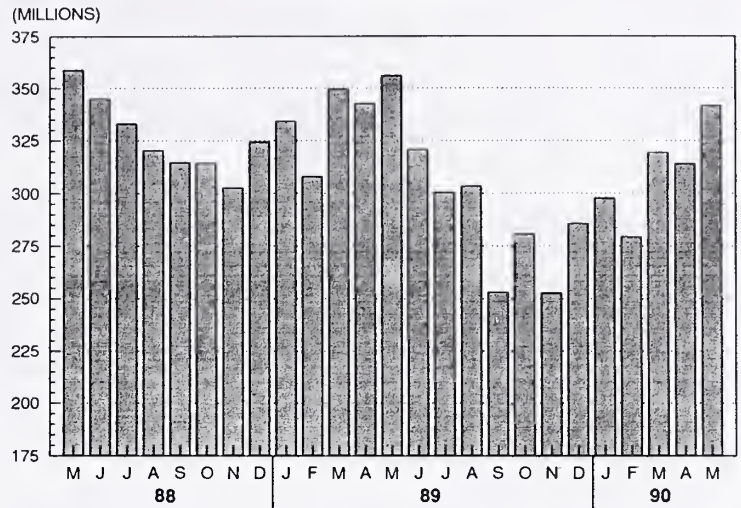
The Class II price for May 1990 was \$13.18. This was 76 cents more than the April 1990 Class II price and \$1.89 more than the May 1989 Class II price.

The Class III price of \$12.78 for May 1990 was 46 cents more than the previous month and \$1.66 more than the May 1989 Class III price.

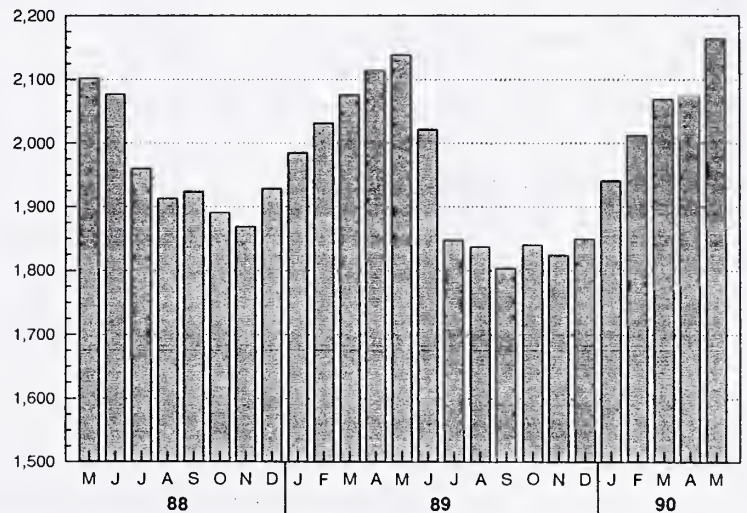
The June 1990 Class I price will be \$14.36 for 3.5% milk.

1/ Comparisons to previous periods are magnified due to changes in the handlers included in the pool.

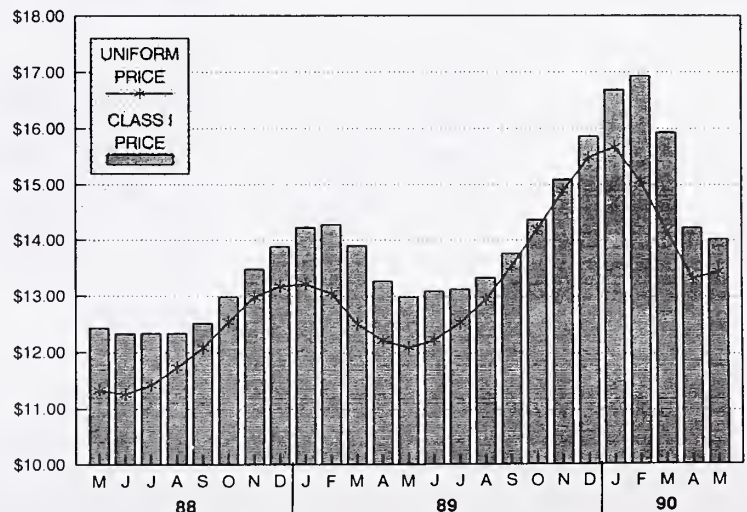
F.O.36 PRODUCER RECEIPTS



F.O. 36 DAILY AVERAGE DELIVERY



F.O. 36 PRICES



COMPUTATION OF UNIFORM PRICE FOR MAY 1990
BASED ON HANDLERS' REPORTS TO MARKET ADMINISTRATOR

OHIO VALLEY MILK MARKETING AREA

	PERCENT	MILK POUNDS	3.5% PRICE PER CWT.	TOTAL VALUE
Class I Producer Milk	55.7	118,321,287	\$14.06	\$16,635,972.95
Class II Producer Milk	23.8	50,617,337	13.18	6,671,365.02
Class III Producer Milk	20.5	43,532,699	12.78	5,563,478.93
TOTAL PRODUCER MILK	100.0	212,471,323		\$28,870,816.90
Other Source 1033.60(g) Class I				-0-
TOTAL MILK IN POOL		212,471,323		\$28,870,816.90
Value of Overage				7,268.22
Value of Inventory Adjustment				47,862.11
Value of Other Source				-0-
Value of Class I Location Differentials				32,900.45
Value of Audit Adjustments				53.66
TOTAL POOL VALUE				\$28,958,901.34
Value of Producer Location Differentials				13,785.54
½ Unobligated Balance in Producer Settlement Fund				96,182.06
POOL MILK AND ADJUSTED VALUE		212,471,323	\$13.681314	\$29,068,868.94
Producer Settlement Fund Reserve			0.041314	
WEIGHTED AVERAGE PRICE		212,471,323	\$13.64	\$29,068,868.94
Other Source 1033.60(g) x Wt. Avg. Price			13.64	-0-
PRODUCER MILK AND ADJUSTED VALUE		212,471,323	\$13.681314	\$29,068,868.94
Producer Settlement Fund Reserve			0.041314	(87,780.48)
UNIFORM PRICE FOR 3.5% MILK		212,471,323	\$13.64	\$28,981,088.46

Uniform Price Subject to Location Differentials

PRODUCER BUTTERFAT DIFFERENTIAL \$.114

AVERAGE PRODUCER BUTTERFAT TEST 3.55%

	PRODUCER B. F. LBS.	PERCENT
Class I	2,562,144	33.9
Class II	2,380,077	31.6
Class III	2,599,150	34.5
TOTAL	7,541,371	100.0

(Minus Figures in Parentheses)

MARKET STATISTICS FEDERAL ORDER NO. 33

	MAY, 1990		APRIL, 1990		MAY, 1989	
	3.5% Milk	B.F. Diff.	3.5% Milk	B.F. Diff.	3.5% Milk	B.F. Diff.
PRICE SUMMARY						
Producers' Uniform	\$13.64*	\$0.114	\$13.47*	\$0.123	\$12.20*	\$0.151
Class I	14.06*	0.114	14.26*	0.123	13.02*	0.151
Class II	13.18	0.114	12.42	0.123	11.29	0.151
Class III	12.78	0.114	12.32	0.123	11.12	0.151

*Zone 3. Zone 1 minus 24 cents. Zone 2 minus 14 cents. Zone 4 plus 7 cents. Zone 5 plus 15 cents.

	MAY 1990	APRIL 1990	MAY 1989
PRODUCER MILK CLASSIFICATION			
TOTAL PRODUCER MILK	212,471,323	198,306,849	223,492,713
Percent Class I	55.7	56.4	52.0
Percent Class II	23.8	24.6	26.8
Percent Class III	20.5	19.0	21.2
UTILIZATION SUMMARY			
CLASS I PRODUCER MILK	118,321,287	111,931,986	116,187,203
Opening Inventory	192,344	-0-	814,262
Other Source - Unregulated	41,996	36,334	48,878
Other Source - Other Order	3,853,191	2,678,944	1,695,149
Overage	4,227	3,029	12,085
TOTAL CLASS I	122,413,045	114,650,293	118,757,577
CLASS II PRODUCER MILK	50,617,337	48,698,618	59,980,928
Opening Inventory	4,274,285	1,776,617	3,117,819
Other Source - Unregulated	7,836,643	6,590,574	9,236,217
Other Source - Other Order	196,535	40,682	654,272
Overage	-0-	-0-	3,330
TOTAL CLASS II	62,924,800	57,106,491	72,992,566
CLASS III PRODUCER MILK	43,532,699	37,676,245	47,324,582
Opening Inventory	13,029,564	11,787,710	14,497,063
Other Source - Unregulated	452,439	549,985	695,211
Other Source - Other Order	6,306,710	5,784,851	4,457,463
Overage	10,210	4,437	6,615
TOTAL CLASS III	63,331,622	55,803,228	66,980,934
TOTAL RECEIPTS AND UTILIZATION	248,669,467	227,560,012	258,731,077
PRODUCTION SUMMARY			
Percent Butterfat - Producer Milk	3.55	3.65	3.61
Number Producer Farms	3,051	2,913	3,094
Daily Average Production per Farm	2,246	2,269	2,330
Daily Average Producer Milk	6,853,914	6,610,228	7,209,442
Daily Average Producer - Class I	3,816,816	3,731,066	3,747,974
Percent Producer Milk to Class I	179.6	177.2	192.4
Percent Gross Class I to Producer Class I	103.5	102.4	102.2
Number of Reporting Handlers	25	25	26
Value of Producer Milk at Test	\$29,086,860	\$27,057,847	\$27,600,564
Income per Farm (Monthly Average)	\$9,534	\$9,289	\$8,921

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P. O. Box 29226, Columbus, Ohio 43229
AREA CODE: 614
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OHIO VALLEY MARKETING SUMMARY OF MARKET STATISTICS

	Class I	Class II	Class III	Uniform	B.F. Diff.	Producer Receipts	pounds			percent			No. of Prod	Daily Avg Del	
							Class I	Class II	Class III	CI-I	CI-II	CI-III			
dollars/cwt.															
1988															
May	\$12.47	\$10.54	\$10.34	\$11.58	15.1	276,209,897	148,591,566	79,758,182	47,860,149	53.8	28.9	17.3	4,185	2,129	
Jun	\$12.37	\$10.54	\$10.34	\$11.53	15.4	257,868,198	138,546,866	77,015,563	42,305,769	53.7	29.9	16.4	4,106	2,093	
Jul	\$12.38	\$10.60	\$10.52	\$11.61	15.6	256,637,748	142,301,930	80,596,634	33,739,184	55.4	31.4	13.2	4,086	2,026	
Aug	\$12.38	\$10.98	\$10.98	\$11.85	15.6	201,084,952	117,313,285	66,143,322	17,628,345	58.3	32.9	8.8	3,176	2,042	
Sep	\$12.56	\$11.48	\$11.48	\$12.15	15.4	209,931,772	119,545,407	63,291,430	27,094,935	56.9	30.1	13.0	3,360	2,083	
Oct	\$13.02	\$11.88	\$11.88	\$12.59	15.2	209,776,318	119,874,795	63,899,905	26,001,618	57.1	30.5	12.4	3,258	2,077	
Nov	\$13.52	\$12.23	\$12.23	\$13.04	15.1	196,227,209	116,702,004	52,285,094	27,240,111	59.5	26.6	13.9	3,184	2,054	
Dec	\$13.92	\$12.27	\$12.27	\$13.25	15.1	206,978,433	118,307,309	54,668,142	34,002,982	57.2	26.4	16.4	3,132	2,132	
1989															
Jan	\$14.27	\$12.52	\$11.90	\$13.43	15.1	212,948,302	118,762,207	55,450,055	38,736,040	55.8	26.0	18.2	3,113	2,207	
Feb	\$14.31	\$12.52	\$11.26	\$13.30	15.1	193,819,227	104,303,912	52,276,964	37,238,351	53.8	27.0	19.2	3,103	2,231	
Mar	\$13.94	\$10.98	\$10.98	\$12.63	15.1	216,942,814	117,544,350	56,023,338	43,375,126	54.2	25.8	20.0	3,081	2,271	
Apr	\$13.30	\$11.35	\$11.09	\$12.30	15.1	217,874,692	110,070,551	55,246,823	52,557,318	50.5	25.4	24.1	3,106	2,338	
May	\$13.02	\$11.29	\$11.12	\$12.20	15.1	223,492,713	116,187,203	59,980,928	47,324,582	52.0	26.8	21.2	3,094	2,330	
Jun	\$13.13	\$11.36	\$11.33	\$12.37	15.1	196,153,357	105,063,517	57,509,874	33,579,966	53.6	29.3	17.1	3,025	2,161	
Jul	\$13.16	\$11.76	\$11.76	\$12.58	15.0	190,614,822	104,542,229	57,224,990	28,847,603	54.8	30.0	15.2	2,990	2,056	
Aug	\$13.37	\$12.39	\$12.37	\$12.97	15.3	191,334,128	104,485,398	59,397,728	27,451,002	54.6	31.0	14.4	2,954	2,089	
Sep	\$13.80	\$13.10	\$13.10	\$13.57	14.4	203,721,387	123,138,462	56,394,113	24,188,812	60.4	27.7	11.9	3,352	2,026	
Oct	\$14.41	\$13.87	\$13.87	\$14.24	13.9	190,798,845	113,143,860	53,117,424	24,537,561	59.3	27.8	12.9	3,047	2,020	
Nov	\$15.14	\$14.03	\$14.69	\$14.84	13.9	196,827,487	124,150,025	48,598,788	24,078,674	63.1	24.7	12.2	3,159	2,077	
Dec	\$15.91	\$14.86	\$14.93	\$15.55	13.8	182,827,065	111,474,711	45,285,507	26,066,847	61.0	24.8	14.2	2,861	2,061	
1990															
Jan	\$16.73	\$15.43	\$13.94	\$16.02	12.7	189,470,831	115,868,484	41,908,837	31,693,510	61.2	22.1	16.7	2,863	2,135	
Feb	\$16.97	\$14.22	\$12.22	\$15.56	12.4	177,354,553	105,456,113	40,697,947	31,200,493	59.5	22.9	17.6	2,877	2,202	
Mar	\$15.98	\$11.80	\$12.02	\$14.41	12.4	200,885,586	123,000,632	47,199,211	30,685,743	61.2	23.5	15.3	2,861	2,265	
Apr	\$14.26	\$12.42	\$12.32	\$13.47	12.3	198,306,849	111,931,986	48,698,618	37,676,245	56.4	24.6	19.0	2,913	2,269	
May	\$14.06	\$13.18	\$12.78	\$13.64	11.4	212,471,323	118,321,287	50,617,337	43,532,699	55.7	23.8	20.5	3,051	2,246	

EASTERN OHIO—WESTERN PENNSYLVANIA SUMMARY OF MARKET STATISTICS

	Class I	Class II	Class III	Uniform	B.F. Diff.	Producer Receipts	pounds			percent			No. of Prod	Daily Avg Del
							Class I	Class II	Class III	Cl-I	Cl-II	Cl-III		
1988														
May	\$12.43	\$10.54	\$10.34	\$11.33	15.1	358,918,017	164,849,377	51,689,565	142,379,075	45.9	14.4	39.7	5,508	2,102
Jun	\$12.33	\$10.54	\$10.34	\$11.26	15.4	344,848,601	152,427,054	62,970,303	129,451,244	44.2	18.3	37.5	5,535	2,077
Jul	\$12.34	\$10.60	\$10.52	\$11.42	15.6	332,984,625	162,213,157	54,656,758	116,114,710	48.7	16.4	34.9	5,480	1,960
Aug	\$12.34	\$10.98	\$10.98	\$11.73	15.6	320,263,132	171,478,945	53,942,080	94,842,107	53.6	16.8	29.6	5,400	1,913
Sep	\$12.52	\$11.48	\$11.48	\$12.08	15.4	314,655,138	176,886,127	45,524,773	92,244,238	56.2	14.5	29.3	5,450	1,924
Oct	\$12.98	\$11.88	\$11.88	\$12.54	15.2	314,208,462	182,128,844	39,205,161	92,874,457	58.0	12.5	29.5	5,361	1,891
Nov	\$13.48	\$12.23	\$12.23	\$12.98	15.1	302,624,809	176,907,641	38,411,770	87,305,398	58.5	12.7	28.8	5,398	1,869
Dec	\$13.88	\$12.27	\$12.27	\$13.17	15.1	324,299,611	180,916,152	38,385,175	104,998,284	55.8	11.8	32.4	5,423	1,929
1989														
Jan	\$14.23	\$12.52	\$11.90	\$13.21	15.1	334,161,026	177,999,209	35,133,277	121,028,540	53.3	10.5	36.2	5,430	1,985
Feb	\$14.27	\$12.52	\$11.26	\$13.05	15.1	307,946,808	167,535,504	35,283,138	105,128,166	54.4	11.5	34.1	5,413	2,032
Mar	\$13.90	\$10.98	\$10.98	\$12.51	15.1	349,585,804	183,258,976	43,721,754	122,605,074	52.4	12.5	35.1	5,432	2,076
Apr	\$13.26	\$11.35	\$11.09	\$12.22	15.1	342,545,416	172,508,393	39,982,225	130,154,798	50.3	11.7	38.0	5,403	2,114
May	\$12.98	\$11.29	\$11.12	\$12.09	15.1	356,146,348	180,156,250	46,939,236	129,050,862	50.6	13.2	36.2	5,370	2,139
Jun	\$13.09	\$11.36	\$11.33	\$12.23	15.1	320,776,618	162,414,891	48,220,707	110,141,020	50.6	15.0	34.4	5,289	2,022
Jul	\$13.12	\$11.76	\$11.76	\$12.53	15.0	300,463,614	166,796,276	44,743,700	88,923,638	55.5	14.9	29.6	5,244	1,848
Aug	\$13.33	\$12.39	\$12.37	\$12.94	15.3	303,393,207	175,007,654	44,237,493	84,148,060	57.7	14.6	27.7	5,328	1,837
Sep	\$13.76	\$13.10	\$13.10	\$13.53	14.4	252,993,696	153,929,052	27,359,422	71,705,222	60.8	10.8	28.4	4,675	1,804
Oct	\$14.37	\$13.87	\$13.87	\$14.19	13.9	280,641,710	170,576,961	29,759,074	80,305,675	60.8	10.6	28.6	4,920	1,840
Nov	\$15.10	\$14.03	\$14.69	\$14.89	13.9	252,596,746	152,209,511	28,491,237	71,895,998	60.2	11.3	28.5	4,617	1,824
Dec	\$15.87	\$14.86	\$14.93	\$15.49	13.8	285,514,186	170,873,792	28,093,577	86,546,817	59.9	9.8	30.3	4,980	1,849
1990														
Jan	\$16.69	\$15.43	\$13.94	\$15.67	12.7	297,773,683	172,124,190	24,743,854	100,905,639	57.8	8.3	33.9	4,949	1,941
Feb	\$16.93	\$14.22	\$12.22	\$15.07	12.4	279,436,741	156,060,950	29,576,023	93,799,768	55.8	10.6	33.6	4,960	2,012
Mar	\$15.94	\$11.80	\$12.02	\$14.17	12.4	319,328,534	176,488,192	34,611,788	108,228,554	55.3	10.8	33.9	4,978	2,069
Apr	\$14.22	\$12.42	\$12.32	\$13.32	12.3	314,139,571	159,764,545	35,328,250	119,046,776	50.9	11.2	37.9	5,046	2,075
May	\$14.02	\$13.18	\$12.78	\$13.44	11.4	341,567,620	167,133,088	41,228,504	133,206,028	48.9	12.1	39.0	5,092	2,164

FEDERAL ORDER 36 MARKET SUMMARY FOR MAY 1990

Gross Class I utilization averaged 5,393,475 pounds per day during May 1990. On a daily basis this was an increase of 1.2% from the previous month and 7.2% less than May 1989. 1/

The May 1990 Class I utilization of producer milk totaled 167,133,088 pounds or 48.9% of the reported producer receipts. This utilization percentage is 2% lower than last month and 1.7% less than May 1989. 1/

The average butterfat test for gross Class I utilization was 2.1% for May 1990.

Receipts from 5,092 producers by 37 pool handlers regulated by Order No.36 averaged 11,018,310 pounds daily for May 1990. On a daily basis this was 5.2% more than last month and 4.1% less than May 1989. 1/

Producers supplying the market increased by 46 from the April 1990 total and decreased by 278 from May 1989. The daily average producer receipts per farm of 2,164 pounds were 89 more than the previous month. On a daily basis this is 25 pounds more than May 1989. 1/

The May 1990 Class I price was \$14.02 per hundredweight for 3.5% milk delivered to pool plants. This was 20 cents less than the April 1990 Class I price and \$1.04 more than the May 1989 price.

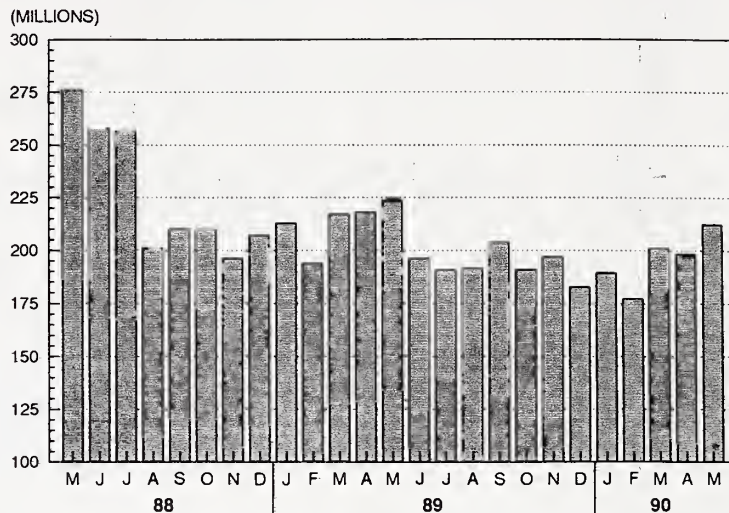
The Class II price for May 1990 was \$13.18. This was 76 cents more than the April 1990 Class II price and \$1.89 more than the May 1989 Class II price.

The Class III price of \$12.78 for May 1990 was 46 cents more than last month and \$1.66 more than the May 1989 Class III price.

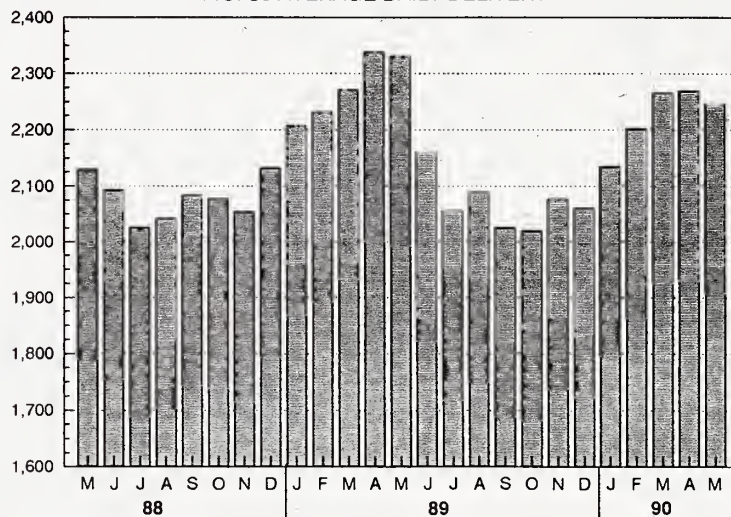
The June 1990 Class I price will be \$14.32 for 3.5% milk.

1/ Comparisons to previous periods are magnified due to changes in the handlers included in the pool.

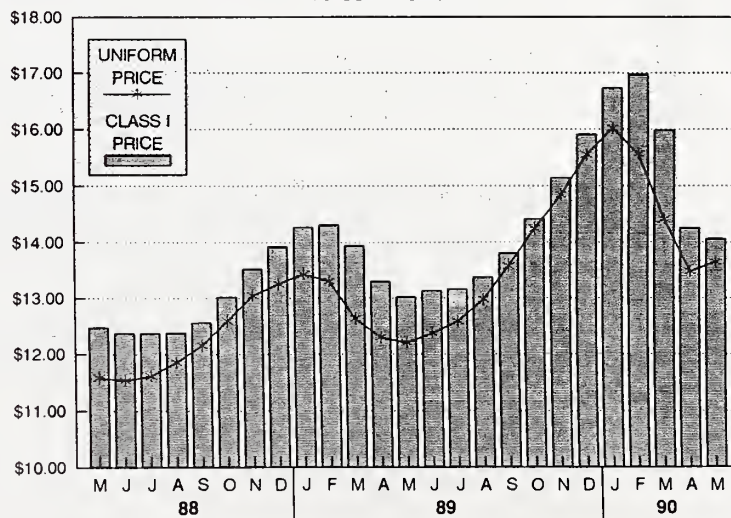
F.O.33 PRODUCER RECEIPTS



F.O. 33 AVERAGE DAILY DELIVERY



F.O.33 PRICES



COMPUTATION OF UNIFORM PRICE FOR MAY 1990
 BASED ON HANDLERS' REPORTS TO MARKET ADMINISTRATOR
 EASTERN OHIO – WESTERN PENNSYLVANIA MARKETING AREA

	PERCENT	MILK POUNDS	3.5% PRICE PER CWT.	TOTAL VALUE
Class I Producer Milk	48.9	167,133,088	\$14.02	\$23,432,058.94
Class II Producer Milk	12.1	41,228,504	13.18	5,433,916.83
Class III Producer Milk	39.0	133,206,028	12.78	17,023,730.38
TOTAL PRODUCER MILK	100.0	341,567,620		\$45,889,706.15
Unregulated Supply Plant Receipts Class I		-0-		.00
TOTAL MILK IN POOL		341,567,620		\$45,889,706.15
Value of Overage				14,879.97
Value of Beginning Inventory and OS Charges				791.53
Net Handler Location Adjustments				.00
TOTAL POOL VALUE				\$45,905,377.65
Net Producer and Plant Location Adjustments				12,454.60
½ Unobligated Balance in Producer Settlement Fund				150,325.07
POOL MILK AND ADJUSTED VALUE		341,567,620	\$13.4873	\$46,068,157.32
Producer Settlement Fund Reserve			.0473	(161,469.20)
WEIGHTED AVERAGE PRICE			\$13.44	\$45,906,688.12
Unregulated Supply Plant Receipts		-0-		.00
UNIFORM PRICE FOR 3.5% MILK		341,567,620	\$13.44	\$45,906,688.12

Uniform Price Subject to Location Differentials

PRODUCER BUTTERFAT DIFFERENTIAL \$.114

AVERAGE PRODUCER BUTTERFAT TEST 3.61%

	PRODUCER B. F. LBS.	PERCENT
Class I	3,520,297	28.6
Class II	3,039,152	24.7
Class III	5,758,112	46.7
TOTAL	12,317,561	100.0

(Minus Figures in Parentheses)

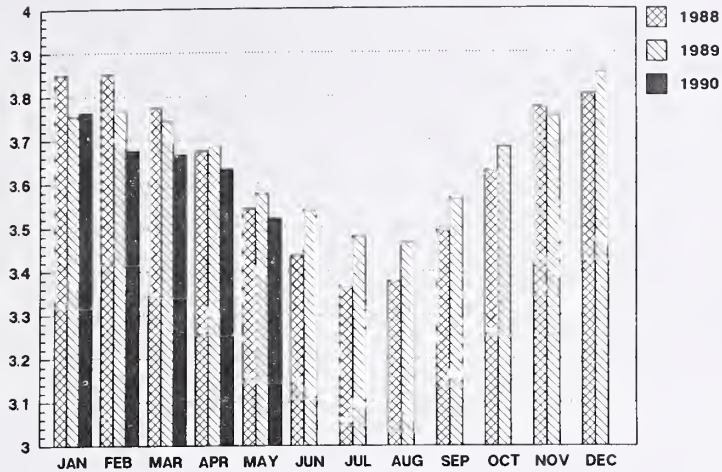
MARKET STATISTICS FEDERAL ORDER NO. 36

	MAY, 1990		APRIL, 1990		MAY, 1989	
	3.5% Milk	B.F. Diff.	3.5% Milk	B.F. Diff.	3.5% Milk	B.F. Diff.
PRICE SUMMARY						
Producers' Uniform	\$13.44	\$0.114	\$13.32	\$0.123	\$12.09	\$0.151
Class I	14.02	0.114	14.22	0.123	12.98	0.151
Class II	13.18	0.114	12.42	0.123	11.29	0.151
Class III	12.78	0.114	12.32	0.123	11.12	0.151

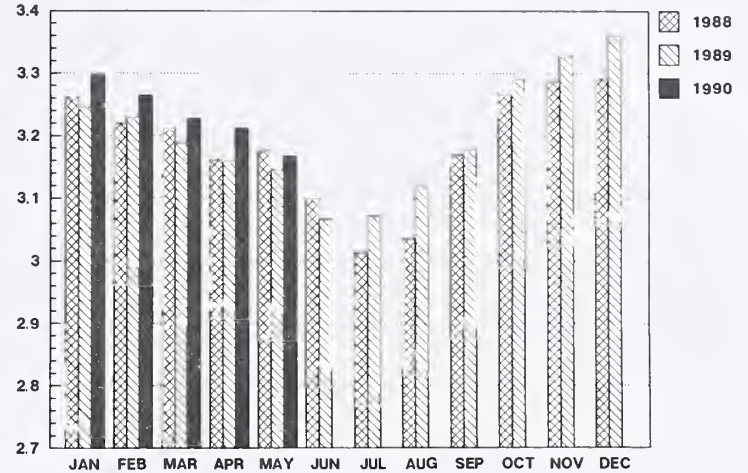
	MAY 1990	APRIL 1990	MAY 1989
PRODUCER MILK CLASSIFICATION			
TOTAL PRODUCER MILK	341,567,620	314,139,571	356,146,348
Percent Class I	48.9	50.9	50.6
Percent Class II	12.1	11.2	13.2
Percent Class III	39.0	37.9	36.2
UTILIZATION SUMMARY			
CLASS I PRODUCER MILK	167,133,088	159,764,545	180,156,250
Other Source - Dairy Products	-0-	-0-	-0-
Other Source and Beg. Inv. - Fluid	64,491	60,709	66,982
Overage	142	-0-	310
TOTAL CLASS I	167,197,721	159,825,254	180,223,542
CLASS II PRODUCER MILK	41,228,504	35,328,250	46,939,236
Other Source - Dairy Products	10,635,486	9,295,449	12,073,792
Other Source and Beg. Inv. - Fluid	159,913	66,730	1,965,541
Overage	27	-0-	-0-
TOTAL CLASS II	52,023,930	44,690,429	60,978,569
CLASS III PRODUCER MILK	133,206,028	119,046,776	129,050,862
Other Source - Dairy Products	886,356	804,469	1,210,153
Other Source and Beg. Inv. - Fluid	47,652,095	39,029,524	55,516,962
Overage	88,709	600,539	239,736
TOTAL CLASS III	181,833,188	159,481,308	186,017,713
TOTAL RECEIPTS AND UTILIZATION	401,054,839	363,996,991	427,219,824
PRODUCTION SUMMARY			
Percent Butterfat - Producer Milk	3.61	3.71	3.69
Number Producer Farms	5,092	5,046	5,370
Daily Average Production per Farm	2,164	2,075	2,139
Daily Average Producer Milk	11,018,310	10,471,319	11,488,592
Daily Average Producer - Class I	5,391,390	5,325,485	5,811,492
Percent Producer Milk to Class I	204.4	196.6	197.7
Percent Gross Class I to Producer Class I	100.0	100.0	100.0
Number of Reporting Handlers	37	39	37
Value of Producer Milk at Test	\$46,307,705	\$42,633,808	\$44,056,446
Income per Farm (Monthly Average)	\$9,094	\$8,449	\$8,204

Eastern Ohio-Western Pennsylvania Marketing Area
7851 Freeway Circle, Middleburg Heights, Ohio
MAILING ADDRESS
P. O. Box 30128, Cleveland, Ohio 44130
AREA CODE: 216
TELEPHONE: 826-3220

**NON-MEMBER BUTTERFAT AVERAGES
FEDERAL ORDER NO. 33**

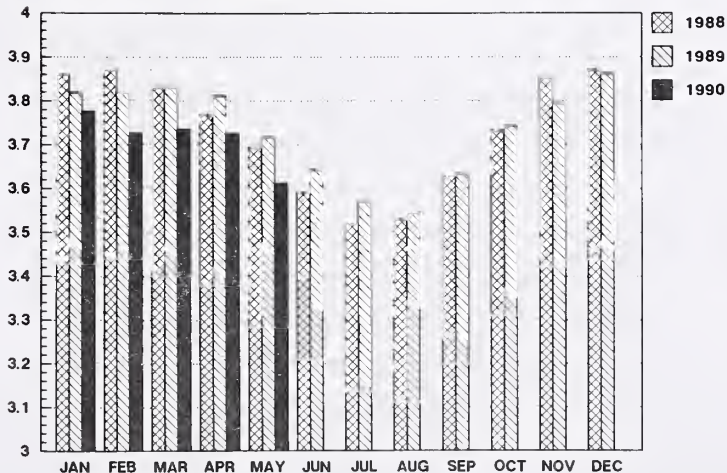


**NON-MEMBER PROTEIN AVERAGES
FEDERAL ORDER NO.33**

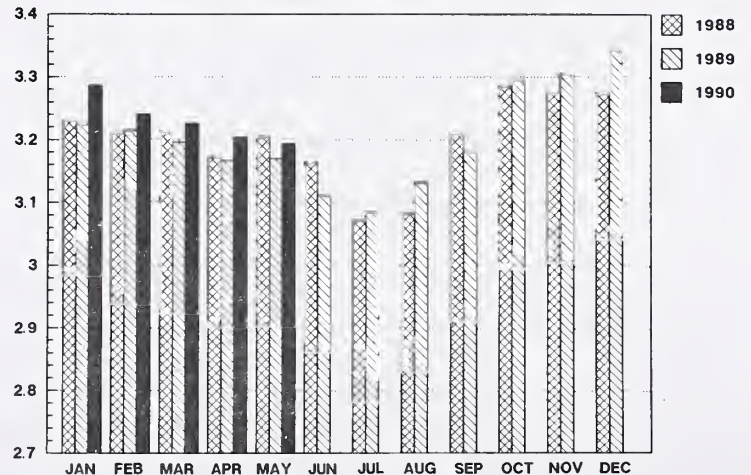


	F.O. 33 BUTTERFAT AVERAGE	F.O. 33 PROTEIN AVERAGE	F.O. 36 BUTTERFAT AVERAGE	F.O. 36 PROTEIN AVERAGE
JUNE	3.54	3.07	3.64	3.11
JULY	3.48	3.07	3.57	3.08
AUGUST	3.46	3.12	3.55	3.13
SEPTEMBER	3.57	3.18	3.63	3.18
OCTOBER	3.68	3.29	3.74	3.30
NOVEMBER	3.75	3.33	3.79	3.31
DECEMBER	3.86	3.36	3.86	3.34
JANUARY/1990	3.76	3.30	3.77	3.29
FEBRUARY	3.68	3.26	3.72	3.24
MARCH	3.67	3.23	3.73	3.22
APRIL	3.63	3.21	3.72	3.20
MAY	3.52	3.17	3.61	3.19

**NON-MEMBER BUTTERFAT AVERAGES
FEDERAL ORDER NO. 36**



**NON-MEMBER PROTEIN AVERAGES
FEDERAL ORDER NO. 36**



SELECTED DISPOSITION OF RECEIPTS BY POOL HANDLERS

MAY 1990

	FEDERAL ORDER NO. 33	FEDERAL ORDER NO. 36
	(thousands)	(thousands)
Whole Milk	34,201	47,232
Flavored Milk	2,049	3,502
Skim Milk	11,464	16,300
Lowfat Milk	64,752	89,695
Cream/Cream Mixtures	221	977
Cottage Cheese	15,870	14,821
Hard Cheese	5,519	129,583
Butter	3,207	4,887
Ice Cream Mix	15,927	20,383

AVERAGE MARKET PRICES AND QUOTATIONS	MAY 1990
Wisconsin-Minnesota Price Series 3.5%	\$12.78
Butter (Chicago 92-Score)	0.9895
Spray-Nonfat Dry Milk (Chicago)	1.1070
Advance Payment Price for June 1990.	\$12.78

THE
MARKET ADMINISTRATOR'S
BULLETIN

5950 SHARON WOODS BLVD.
P.O. BOX 29226
COLUMBUS, OHIO 43229

BULK RATE
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